

**GAF Roof of the Year Contest
Official Rules**

- **NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.**
- **VOID IN CALIFORNIA, MARYLAND, NORTH DAKOTA, TENNESSEE, AND WHERE PROHIBITED BY LAW.**
- **ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ELIGIBLE CONTRACTORS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.**

BY ENTERING (OR OTHERWISE PARTICIPATING IN) THE CONTEST, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A BINDING CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, THIS CONTRACT INCLUDES INDEMNITIES TO THE CONTEST PARTIES FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

1. **ELIGIBILITY:** The GAF Roof of the Year Contest (“Contest”) is open only to business entities located within the United States or District of Columbia (excluding company branches located in California, Maryland, North Dakota, and Tennessee) that: (a) maintain the specific residential roofing contractor certification level required by the applicable Contest Category (as defined below) associated with an entry at the time a Qualifying Roof (as defined below) is installed through the time that all prizes are awarded; and (b) have a GAF Partner Portal account (each, an “Eligible Contractor”). Eligible Contractors must be in good standing throughout the entire Contest Period (as defined below), including winner verification and prize awarding. To submit an entry into the Contest on behalf of an Eligible Contractor, you must be an approved designated and authorized representative of the Eligible Contractor with permission to enter the Eligible Contractor into the Contest, and a legal United States resident (excluding residents of California, Maryland, North Dakota and Tennessee (the “Eligible Territory”), eighteen (18) years of age or older (a “Authorized Representative”). An Eligible Contractor may only use one (1) Authorized Representative to submit entries into the Contest. Potential winning Eligible Contractors must submit to and pass a background check to Sponsor’s satisfaction prior to confirmation of eligibility and prize award. Entry will be made on behalf of Eligible Contractor as a business entity and not any individual person.

To enter the Contest, the Authorized Representative must submit a roofing project installed on a residential home located within the Eligible Territory between January 1, 2026 to October 16, 2026 (an “Eligible Home”). The Authorized Representative must have the Eligible Contractor sign and complete a release document (the “Contractor Release Agreement”). The residential home must be owned by a legal resident of the Eligible Territory who is at least twenty-one (21) years of age at the time of the project installation (“Eligible Homeowner”). Written permission from the Eligible Homeowner is required to enter the Contest. The Eligible Homeowner will be required to sign and complete a release document providing their express permission for entry into the Contest (the “Eligible Homeowner Release”) available on the Website (as further described below), which the Authorized Representative must upload with the entry. The Eligible Homeowner associated with a winning roofing project will also win a prize and must agree to be bound by these Official Rules (as applicable) within the Eligible Homeowner Release. Do not enter roofing projects installed on homes owned by ineligible homeowners and/or located outside the Eligible Territory.

Employees, officers and directors of GAF Materials LLC (“Sponsor”), Realtime Media LLC (“Administrator”), JK Communications, and their respective parent companies, affiliates, subsidiaries, advertising, contest, fulfillment and marketing agencies (collectively, the “Contest Parties”), their immediate family members and those living in the same household as such individuals (whether legally related or not), are not eligible to participate in the Contest or win a prize. For purposes of this Contest, immediate family members are defined as spouse, partner, parents, legal guardians, in-laws, grandparents, siblings, children and grandchildren and their respective spouses, and those living in the same household shall mean people who share the same residence at least three (3) months a year, whether legally related or not. Void outside of the Eligible Territory and void where prohibited by law. Subject to all federal, state, and local laws and regulations, you unconditionally accept and agree to

comply with and abide by these “Official Rules” and the decisions of Sponsor, including the interpretation of these Official Rules, administration of the Contest, selection of the winning Entries, and Sponsor’s exercise of discretion, which will be final, non-appealable, and binding in all respects.

2. **TIMING:** The Contest entry period begins at or about 12:00 p.m. Eastern Time (“ET”) on July 1, 2026 and ends at 11:59 p.m. ET on October 16, 2026 (the “Entry Period”). A public “Voting Period” begins at 12:00 p.m. ET on November 1, 2026 and ends at 11:59 p.m. ET on November 30, 2026. A “Judging Period” will begin on December 1, 2026 and end on or about December 31, 2026.

The Entry Period, Voting Period, and Judging Period are collectively referred to as the “Contest Period.” The designated computer clock of the Administrator is the official time-keeping device in the Contest.

3. **HOW TO PARTICIPATE:** This Contest requires Authorized Representative to submit completed residential roofing projects by the Eligible Contractor (each, a “Qualifying Roof”) as entries to win a prize. To be a Qualifying Roof, it must: (a) meet the requirements of the applicable Contest Category entered; (b) be installed by an Eligible Contractor from January 1, 2026 through the end of the Entry Period; and (c) be installed on an Eligible Home owned by an Eligible Homeowner who has submitted an Eligible Homeowner Release. To make a submission in the Contest, you must take the following steps:

- During the Entry Period, visit <https://RoofOfTheYear.com> (“Website”) and sign in using your GAF Partner Portal account Single Sign-On (“SSO”) to authenticate your eligibility.
- Then, complete and submit the registration form, which may include, without limitation, your contact information, and the contractor business information (including business name, address, phone number, and certification level). Some of the fields may be prefilled based on your GAF Partner Portal account information.
- Next, follow the instructions to select the Qualifying Roof category from the following (each, a “Category”):
 - Best Use of Premium Products:
 - Best application of premium GAF products, and/or complex aesthetic choices that dramatically improve curb appeal
 - Must have installed Timberline UHDZ, Timberline AS II, Camelot II, Woodland, Grand Sequoia, Grand Sequoia AS, Grand Sequoia RS or Slateline shingles and at least 3 Qualifying GAF Accessories (as listed in the Appendix of these Official Rules).
 - Most Challenging Roof:
 - Most technical prowess to install (e.g., large square footage, extreme pitch, intricate roof lines, or logistical challenges such as difficult access)
 - Must have installed GAF Shingles (excluding Royal Sovereign and Marquis Weathermax) and at least 3 Qualifying GAF Accessories
 - Helping Others in the Community:
 - Best use of donated or discounted labor to install a roof for a veteran, family in need, community helpers such as a teacher, nurse, etc. or projects with a compelling background (for example, restoring a home after a storm)
 - Must have installed GAF Shingles (excluding Royal Sovereign and Marquis Weathermax shingles) and at least 3 Qualifying GAF Accessories
 - The Gold Standard:
 - Complete GAF roofing systems covered by a Golden Pledge Limited Warranty, representing the highest level of workmanship and protection
 - A GAF roofing system installed by a Master Elite Contractor and covered by Golden Pledge Limited Warranty, see gaf.com/LRS for specific Golden Pledge Limited Warranty requirements
 - Must have installed a Golden Pledge Limited Warranty
 - You must provide a Golden Pledge Limited Warranty number along with the entry
 - Best Metal Roof:
 - Projects that highlight the durability and craftsmanship of a complete TimberSteel metal roofing system

- A GAF Master Elite, Certified Plus or Certified Contractor who is also GAF Metal Certified must install a complete TimberSteel roofing system covered by an ArmorPledge Limited Warranty.
- Must have installed an ArmorPledge Limited Warranty
- You must provide an ArmorPledge Limited Warranty number along with the entry
- Then, upload all of the following:
 - Between two (2) and ten (10) photographs of the Qualifying Roof (at least one (1) “before” and one (1) “after” photographs are recommended). You may also include a video, if available. If the Eligible Home is new construction, only submitting after photographs is permitted. Your photographs and video, and any portion thereof, may not have been generated by artificial intelligence elements, as determined by Sponsor and Administrator in its sole discretion;
 - One (1) image of each of the two (2) required contracts (the Eligible Homeowner Release, and Release Contractor Agreement, both are available for download at the Website – you must print, have signed, and take a photo and upload); and
 - Answers to the three (3) required questions, up to a maximum of 1,500 characters each. Each Category has its own questions that must be answered.

Your registration form, Category selection, Qualifying Roof photographs, signed agreements, and answers to the Category-specific questions are collectively referred to as your “Entry”. All Entries must follow the technical, creative, and legal requirements included in these Official Rules, including, without limitation, the Content Guidelines (see below). If you successfully take all of the steps above, your Entry will be considered in this Contest.

The Contest Parties are not responsible for technical difficulties of any kind, or for false, incorrect, changed, incomplete or illegible contact information.

LIMIT: Up to twenty-five (25) Entries per Eligible Contractor (only the first 25 will be considered). A Qualifying Roof may be submitted in multiple Categories, but each submission will count towards the entry limit. A Qualifying Roof may only win in one (1) Category. Attempts made by any individual to earn more than the stated number of Entries by using multiple or false contact information, Authorized Representatives, accounts or otherwise may result in disqualification. Entries, or any portion thereof, generated by artificial intelligence, script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. Entries that are in excess of the stated limit(s), incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive, or otherwise not in compliance with the Official Rules may be disqualified from the Contest at Sponsor’s sole and absolute discretion. Those who do not follow all instructions, provide the required information in their entry form, or abide by these Official Rules or other instructions of Sponsor may be disqualified. Entries submitted by those who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. An Authorized Representative may be required to show additional proof of permission on behalf of the Eligible Contractor to submit Entries into the Contest. All materials submitted become the property of Sponsor and will not be returned.

4. REQUIREMENTS OF ENTRIES: Entries must comply with the following, which may be waived in Sponsor’s reasonable discretion):

- Must be in the English language;
- Must have approval from the Eligible Homeowner with written release form (Eligible Homeowner Release) included with entry;
- Must have Eligible Contractor’s written release form (Contractor Release Agreement) included with entry;
- Must meet the technical specifications outlined above, including lengths/character counts.
- Must not contain material that violates or infringes another’s rights, including, but not limited to, privacy, publicity, or intellectual property rights, including copyright infringement, or legal or moral rights of any third party, living, or deceased;
- Photos or videos may not show other homes or people;

- Photos or videos may not be created or enhanced by artificial intelligence;
- The Eligible Contractor must be the copyright owner of all photos and videos submitted as part of an Entry;
- Must not disparage Sponsor, Administrator or any other person or party affiliated with the promotion and administration of this Contest;
- Must not include any protected personal information;
- Must be the original work of the Eligible Contractor and must not contain images or artwork, quotes, parodies, or other materials not created by the Eligible Contractor;
- Must not feature brand names, logos, or trademarks other than the Eligible Contractor's trademarks Sponsor reserves the right to ask the Authorized Representative to submit a new photo, edit it, or blur out logos/trademarks in the photo(s);
- Must not contain, facilitate, reference, or use material that is fraudulent, inappropriate, indecent, lewd, pornographic, obscene, hateful, tortious, defamatory, slanderous, or libelous;
- Cannot be sexually explicit or suggestive, unnecessarily violent, or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, or contain nudity or any materially dangerous activity;
- Must not contain, facilitate, reference, or use material that contains prohibited content which shall include, but is not limited to content that promotes, suggests, or encourages:
 - gambling, including without limitation, any content related to online casinos, sports books, bingo, or poker;
 - the use of firearms/weapons/ammunition, any illegal drugs, prostitution, pornography, nudity, profanity or other adult content, violence, or the use of alcohol or tobacco products;
 - taking up of arms against any person, government or entity or otherwise challenge or seek to overthrow any government;
- Must not contain any viruses, spyware, malware, or other malicious components that are designed to harm the functionality of a computer in any way;
- Must not contain, facilitate, reference, or use material that promotes bigotry, racism, hatred, or harm against any group or individual or promotes discrimination based on race, gender, ethnicity, religion, nationality, disability, sexual orientation, political orientation, citizenship, ancestry, marital status, or age; and
- Must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where the entry was created.

By submitting an Entry, you warrant and represent that you consent to the submission and use of the Entry in the Contest, to its publication to an online gallery for public voting, and to its use as otherwise set forth herein.

IMPORTANT NOTE: Without in any way limiting, expanding or amending the terms and conditions residing on the Website, which terms and conditions shall remain in full force and effect, if Sponsor is duly notified that any element of an Entry infringes upon the rights of another person and/or receives a legally valid request to remove the affected Entry from the Website because of such infringement, such Entry may be disqualified from the Contest, as Sponsor may determine in its sole discretion. Further, no Eligible Contractor (and the associated Eligible Homeowner) will be eligible to receive a prize unless Sponsor determines, in its sole and absolute discretion, that such Eligible Contractor's Entry has been or can be sufficiently cleared for legal purposes, and such Eligible Contractor's and Eligible Homeowner's eligibility is verified.

You agree that Sponsor shall have the sole discretion in determining the extent and manner of use of Entries and are not obligated to use any Entry. You agree that neither the Contest Parties, nor any of their agents, shall be responsible for return or preservation of the content or Entries submitted.

You acknowledge that Entries are not being submitted in confidence or in trust to Sponsor, and that no confidential or fiduciary relationship is intended or created. By submitting an Entry, you acknowledge and agree that Sponsor may receive other Entries under this Contest that may be similar or identical to the Entry submitted by you, and you waive any and all claims you may have had, may have, and/or may have in the future, that any other Entry reviewed and/or used by Sponsor may be similar to your

Entry and you understand that you will not be entitled to any compensation because of Sponsor's use of such other similar or identical material.

- 5. REPRESENTATIONS AND WARRANTIES:** By entering the Contest, you represent and warrant on behalf of the Eligible Contractor that you have read, understand, agree to, and will follow the Official Rules. You further represent and warrant that your Entry and all materials and matter therein: (a) (except for elements that are within the public domain or are provided by Sponsor for inclusion in Entries) are wholly original to you and are not a copy or imitation of any other material or you have all necessary rights to grant the Sponsor the rights granted hereunder and exercise such without obligation or liability to any third party; (b) will not infringe or violate any right whatsoever, including, without limitation, any personal rights (e.g., defamation, privacy, false light, moral right, etc.) or any property rights (e.g., copyright, trademark, right to ideas, etc.) of any person or entity and the use thereof will result in no third-party liability or obligations; and (c) is not the subject of any threatened or pending litigation, claim or dispute that might give rise to litigation, which adversely affects or in any way prejudices, impairs or diminishes the rights granted hereunder or the value thereof. You further represent and warrant that you, on behalf of the Eligible Contractor, have the right to agree to and fully perform consistent with these Official Rules and that the Eligible Contractor has complied and have obtained all permissions, licenses and consents that are necessary for the submission of the Entry, including the express permission from the Eligible Homeowner, and the use of the Entry and to verify compliance with the foregoing requirements. You agree to provide to Sponsor at Sponsor's request copies of all such permissions, licenses, and consents. Sponsor reserves the right, in its sole discretion, to disqualify and/or not to post on the Website any Entry that Sponsor determines does not comply with these Official Rules, to make such changes to any Entry as are necessary to make it compliant, or to require that you do so. You further acknowledge and agree on behalf of the Eligible Contractor that you have not previously granted, assigned, or otherwise encumbered the Entry, or any text and materials depicted therein, to any other third party. Further, you represent and warrant on behalf of the Eligible Contractor that Sponsor's use of any Entry, including any images, text and materials depicted therein, shall not violate an agreement to which you have signed. The Eligible Contractor agrees to indemnify and hold the Released Parties (defined below) harmless from and against any third-party claims, to the extent arising out of or relating to any breach of any representation, warranty or covenant made in connection with your acceptance of these Official Rules or Contest activities.
- 6. VOTING PERIOD:** To participate in the public voting, you must be at least eighteen (18) years of age and a resident of the United States. To vote, visit the Website during the Voting Period. **Voting is for entertainment purposes only. There are no prizes for voting, and the results of the voting have no impact on the selection of runner ups or winner determination.** If you wish to receive information from an Eligible Contractor, you may indicate this at the Website by checking the box corresponding to the Eligible Contractor. Voters who check the box indicating they are interested in a new roof will be prompted to fill out a contact form and consent to the Sponsor sharing the contact information with a local contractor for purposes of providing more information. You must follow the on-screen instructions to submit your name, valid email address, phone number, physical address, and agree to Sponsor's privacy policy, if you have not done so previously. Upon submitting your information, you will be able to place one (1) vote for your favorite Entry in each Category. Limit of one (1) vote per person per Category per calendar day based on ET, throughout the Voting Period.
- 7. JUDGING PERIOD:** During the Judging Period, a panel of qualified judges determined by Sponsor, in its sole discretion (the "Judges"), will score each eligible Entry up to the maximum number of points allowed. Judging will be based on the following criteria for the specific Category:

Best use of Premium GAF Products

| Criterion | Weight | Description |
|--------------------------|---------------|--|
| Project Details Write Up | 40% | The quality of the submitted narrative is important. Does it clearly indicate how the selected product and color improve the home's curb appeal? |

| | | |
|---|-----|---|
| Architectural Harmony + Performance Profile | 30% | How well does the selected shingle color compliment the home's style, siding, and trim? Does the new roof add elements that didn't exist before - including performance improvements? |
| Beauty | 30% | Does the roof significantly increase the beauty of the property? Does the new roof complement and enhance the visual appearance? |

Most Challenging Roof:

| Criterion | Weight | Description |
|---|--------|---|
| Technical Complexity as Described in the Essay Answer | 40% | Evaluation of architectural style, intricate roof lines, dormers, valleys, and pitch. Project size, geography, and project timing. |
| Architectural Harmony + Performance Profile | 30% | How well does the selected shingle color compliment the home's style, siding, and trim? Does the new roof add elements that didn't exist before - including performance improvements? |
| Beauty | 30% | Does the roof significantly increase the beauty of the property? Does the new roof complement and enhance the visual appearance? |

Helping Others in the Community:

| Criterion | Weight | Description |
|---|--------|---|
| Project Details Write Up | 40% | Who was selected, why, what the roofer did to go above and beyond in their community, and the impact it had on the homeowner. |
| Architectural Harmony + Performance Profile | 30% | How well does the selected shingle color compliment the home's style, siding, and trim? Does the new roof add elements that didn't exist before - including performance improvements? |
| Beauty | 30% | Does the roof significantly increase the beauty of the property? Does the new roof complement and enhance the visual appearance? |

The Gold Standard:

| Criterion | Weight | Description |
|---|--------|---|
| Quality Installation as Described in the Project Details Write Up | 40% | Strict evaluation of installation quality as described in the project details |
| Documentation of the Installation Steps Along the Way | 30% | The "Before vs. After" impact should speak for itself. But what went into this project? Let us see your progress and skill at key moments - demonstrating why this installation sets the standard for the industry. |
| Beauty | 30% | Does the roof significantly increase the beauty of the property? Does the new roof complement and enhance the visual appearance? |

Best Metal Roof:

| Criterion | Weight | Description |
|-----------|--------|-------------|
|-----------|--------|-------------|

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|---|-----|---|
| Beauty | 40% | Does the roof significantly increase the beauty of the property? Does the new roof complement and enhance the visual appearance? |
| Architectural Harmony + Performance Profile | 30% | How well does the TimberSteel roof compliment the home's style, siding, and trim? How does the roof compliment the surrounding area's natural beauty or neighborhood charm? Does the new roof add elements that didn't exist before - including performance improvements? |
| Project Details Write Up | 30% | Tell us about the project, your experience working with TimberSteel, and the impression of the homeowner after the installation was complete. |

The one (1) Entry in each Category with the highest overall Judges scores will each be named a potential Grand Prize winner (as further defined below). The four (4) Entries in each Category with the next-highest overall Judges' scores will each be named a potential Runner Up (as further defined below). In the event of any ties in determining the position of a Grand Prize winner or Runner Up, a tie-breaking judge will score all tied Entries based on the criteria set forth above, and the Entry with the highest tie-breaking Judges' scores will prevail. If any Eligible Contractor is found to be ineligible, if an Eligible Contractor could not accept a prize if offered, or if an Eligible Contractor does not comply with these Official Rules, such Eligible Contractor (and Eligible Homeowner) will be disqualified and the Entry with the next highest score will be named a potential Grand Prize winner or Runner Up. Administrator's, Judges', and Sponsor's decisions shall be final and binding in all matters pertaining to the judging and selection of the Grand Prize winners and Runners Up.

Sponsor reserves the right not to award all prizes in a Category if, in its sole discretion, it does not receive at least twenty (20) eligible and qualified Entries for that specific Category.

No more than the stated number of prizes will be awarded. If, for any reason, more bona fide winners come forward seeking to claim prizes in excess of the number of each type of prize set forth in these Official Rules, the winner(s) of the advertised number of prizes available may be selected by using the judging process outlined above among any Eligible Contractor making purportedly valid claims for such prize(s). Inclusion in such process shall be each Eligible Contractor's sole and exclusive remedy under such circumstances.

- 8. WINNER NOTIFICATION/PRIZE CLAIMING:** The potential winning Eligible Contractors and the associated Eligible Homeowner will each be notified via email (or other contact information) using the information provided on the registration form in a commercially reasonable time after the Judging Period. The Contest Parties are not responsible for and shall not be liable for incorrect, changed, or illegible contact information or for electronic communications that are undeliverable as a result of any form of active or passive filtering, or insufficient space in entrant's email or other account to receive messages. Contest Parties are not responsible for late, lost, intercepted, misdirected, or unsuccessful efforts to notify a potential winning Eligible Contractor or Eligible Homeowner. Notification is deemed to have occurred immediately upon the sending of an email. As part of the winner notification process, each potential grand prize winner and the associated Eligible Homeowner will be required to sign and return a declaration of eligibility/release of liability/prize acceptance agreement ("Declaration"), within five (5) days of date of notification, as a condition of receiving their portion of a grand prize. If any notification (including the Declaration) is returned as rejected, faulty, unclaimed or returned as undeliverable to a potential winner and/or Eligible Homeowner; or if any potential winner or Eligible Homeowner cannot be contacted within a reasonable time period, fails or refuses to sign and return the Declaration within the required time period (if required), and/or a potential winner/Eligible Homeowner is ineligible or otherwise fails to fully comply with these Official Rules; such potential winner/Eligible Homeowner will be disqualified and an alternate winner will be determined based on the judging process as set forth above, after which the applicable prize will remain un-awarded. A potential winner becomes a "winner" only after verification of eligibility by Sponsor.

Each potential winning Eligible Contractor through its Authorized Representative will be required to consent to a full background check before the prize is awarded. Sponsor reserves the right to disqualify a potential winner based on the results of such background check if Sponsor determines in its sole discretion that awarding a prize to any such individual might reflect negatively on the Sponsor. In the event that any potential winning Eligible Contractor (and therefore the associated Eligible Homeowner) is disqualified as a result of the results of a background check, an alternate winning Eligible Contractor (and therefore the associated Eligible Homeowner) may be selected based on the judging criteria as set forth above. Should it be determined that a potential winning Eligible Contractor or its Authorized Representative has made a false statement in any document required by Sponsor, Sponsor reserves the right to disqualify the potential winning Eligible Contractor (and therefore the associated Eligible Homeowner).

9. PRIZES/PRIZE RESTRICTIONS: The prizes to be awarded in this Contest are:

Five (5) Grand Prizes – one (1) per Category: Each “Grand Prize” consists of the following:

- For the Eligible Contractor: All of the following:
 - "GAF Roof of the Year" 2026 Winner Designation: Digital badge for use on the Grand Prize winner's website and GAF Contractor Locator profile for twelve (12) months
 - GAF Roof of the Year 2026 winner trophy
 - Case study: Featured on their website and GAF.com for twelve (12) months
 - \$10,000 in co-branded paid media provided by GAF. GAF will decide where media will appear in its sole and absolute discretion.
- For the Eligible Homeowner: Ten Thousand and 00/100 Dollars (\$10,000 USD) made payable to the Eligible Homeowner via check.

The approximate retail value (“ARV”) of each Grand Prize is \$10,000 for the Eligible Contractor and \$10,000 for the Eligible Homeowner, for a total of \$20,000.

Twenty (20) Runner Up Prizes – four (4) per Category: Each “Runner Up Prize” consists of the following:

- For the Eligible Contractor: All of the following:
 - "GAF Roof of the Year" 2026 Finalist Designation: Digital badge for use on the Runner Up winner's website and GAF Contractor Locator profile for twelve (12) months
 - Case study: Featured on their website and GAF.com for twelve (12) months
- For the Eligible Homeowner: One Thousand and 00/100 Dollars (\$1,000 USD) made payable to the Eligible Homeowner via check.

The ARV of each Runner Up Prize is \$1,000 for the Eligible Homeowner only.

Total ARV of all prizes available in the Contest is \$120,000.

Prizes are non-transferable, with no cash redemptions, equivalents, or substitutions except at Sponsor's sole and absolute discretion. All prize details not specified in these Official Rules will be determined in Sponsor's sole and absolute discretion. Prize details and availability are subject to change and are subject to applicable rules and restrictions. In the event that Sponsor is unable to provide a prize or prize component, the Sponsor may elect to provide winners with the approximate value of such item in cash or award an alternate prize of comparable or greater value. Prizes are awarded “AS IS” and without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Winners will be solely responsible for all federal, state, and/or local taxes, and for any other fees or costs associated with the prize received, regardless of whether they, in whole or in part, are used. The value of the Homeowner portion of each Grand Prize will be reported for tax purposes as required by law. Each Eligible Homeowner associated with a Grand Prize will be required to provide Sponsor with a valid social security number before the Homeowner portion of the Grand Prize will be awarded for tax reporting purposes. An IRS Form 1099 (preceded by a W-9 Form) will be issued in the name of each Eligible Homeowner for the actual value of the Grand Prize received. Any unclaimed prize will be forfeited.

Prizes, if legitimately claimed, will be awarded. The Contest Parties are not responsible for and will not replace any lost, mutilated, or stolen prizes or any prize that is undeliverable or does not reach a winner because of an incorrect or changed address. If a winner does not accept or use the entire prize, the unaccepted or unused part of the prize will be forfeited, and the Contest Parties will have no further obligation with respect to that prize or portion of the prize. Limit of one (1) prize per Eligible Homeowner. An Eligible Contractor may only win once in each Category, and a Qualifying Roof may only win once regardless of the number of Categories it is submitted to. Sponsor will attempt to fulfill all properly-claimed prizes within approximately four (4) to six (6) weeks after winner verification.

- 10. GENERAL:** Subject to applicable law, each Authorized Representative on behalf of the Eligible Contractor hereby expressly grants to the Contest Parties and their respective successors, assigns, sublicensees and designees, the irrevocable right to use and publish his/her name, Entry, social handles, likeness (photographic or simulated), voice, biography and place of residence for all purposes, including, without limitation, advertising, marketing, promotional and publicity purposes in connection with this Contest (“Advertising”), in any and all media now or hereafter devised, worldwide, in perpetuity, without any form of notice, permission or any amount or kind of compensation, except for the awarding of the prizes. All copyright, trademark or other intellectual property rights in such Advertising shall be owned by Sponsor and/or its licensors, and each Authorized Representative on behalf of the Eligible Contractor hereby disclaims and waives any claim of right to such Advertising. Such Advertising shall be solely under the control of Sponsor and/or its licensors, and each Authorized Representative on behalf of the Eligible Contractor hereby waives any claim of control over the Advertising content as well as any possible claims of misuse of Eligible Contractor’s name, likeness or voice under contract, tort, or any other theory of law. The Contest Parties do not assume any responsibility for any disruption in the Contest, including, but not limited to, the failure or interruption of any internet service provider. In the event there is a discrepancy or inconsistency between disclosures and other statements contained in any Contest materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern, and control. In the event Sponsor is prevented from continuing with the Contest by any event beyond its control, including, but not limited to, fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications or equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Contest by any party, or any federal, state, or local government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor’s control (each, a “Force Majeure” event or occurrence), Sponsor shall have the right to modify, suspend or terminate the Contest or prize. Sponsor additionally reserves the right, in its sole and absolute discretion to modify, suspend or terminate the Contest should causes beyond Sponsor’s control corrupt or interfere with the administration, integrity, operation, security or proper play of the Contest.
- 11. CONDUCT:** The Contest Parties are not responsible for the actions of an Authorized Representative on behalf of the Eligible Contractor or voters in connection with the Contest, including Authorized Representative on behalf of the Eligible Contractors’ or voters’ attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity, or proper conduct of the Contest. The Contest Parties reserve the right, at their sole discretion, to disqualify (or terminate the prize of) any individual if the individual is found to be, or suspected of, acting in any manner deemed by the Contest Parties to be in violation of the Official Rules, or to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person, or to be tampering with the entry or voting process or the operation of the Contest, and void all associated Entries, votes, and/or registrations. CAUTION: ANY ATTEMPT BY A USER, YOU OR ANY OTHER INDIVIDUAL TO DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE CONTEST PARTIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS’ FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.
- 12. WAIVERS AND DISCLAIMERS:** The Contest Parties assume no responsibility or liability for: (a) lost, late, stolen, undelivered, inaccurate, incomplete, delayed, misdirected, damaged or garbled registrations, Entries, URLs, votes, or emails; (b) any incorrect or inaccurate entry information, or for

any faulty or failed electronic data transmissions; (c) any unauthorized access to, or theft, destruction or alteration of Entries or registrations at any point in the operation of this Contest; (d) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, cable, satellites, servers, computers or providers utilized in any aspect of the operation of the Contest; (e) inaccessibility or unavailability of the Internet or the website or any combination thereof or for computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing of Entries or votes, social networking posts, or registrations, the announcement of the prizes, or in any other Contest-related materials; or (f) any injury or damage to any person's computer which may be related to or resulting from any attempt to participate in the Contest. If, for any reason, the Contest (or any part thereof) is not capable of running as planned for reasons which may include, without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, then the Contest Parties reserve the right at their sole discretion to cancel, terminate, modify or suspend the Contest in whole or in part. If terminated, the Contest Parties will award the prizes in a manner consistent with the judging process above from among all non-suspect, eligible Entries received for the Contest up to the time of such action.

- 13. RELEASES:** All Authorized Representative on behalf of the Eligible Contractors and voters, as a condition of participation in this Contest, release, discharge, indemnify and hold harmless the Contest Parties and each of their respective directors, officers, employees, agents, successors and assigns (collectively, "Released Parties") from and against any and all liability, claims, costs (including attorneys' fees), losses, damages, fines, or actions of any kind whatsoever for injuries, death, damages, or losses to persons or property which may be sustained, in whole or in part, directly or indirectly, in connection with: (i) participation in any aspect of the Contest (including travel to/from any Contest activity), (ii) the receipt, ownership, use or misuse of any prize awarded, including any travel associated with any prize, (iii) the Released Parties' violation of rights of publicity or privacy, claims of defamation or portrayal in a false light or based on any claim of infringement of intellectual property; (iv) Eligible Contractor's registration material on any related website, or (v) any typographical, human or other error in the printing, offering, selection, operation or announcement of any Contest activity and/or prize.
- 14. GOVERNING LAW AND LIMITATION OF LIABILITY:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of Eligible Contractors, Eligible Homeowners, Sponsor or the Released Parties in connection with the Contest will be governed by and construed in accordance with the internal laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other laws.

BY ENTERING THE CONTEST, ELIGIBLE CONTRACTORS AND BY SUBMITTING AN ELIGIBLE HOMEOWNER AGREEMENT ELIGIBLE HOMEOWNERS AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE CONTEST, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED TEN DOLLARS (\$10.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (C) UNDER NO CIRCUMSTANCES WILL ANY ELIGIBLE CONTRACTOR OR ELIGIBLE HOMEOWNER BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ELIGIBLE CONTRACTOR AND ELIGIBLE HOMEOWNER HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES NOT TO EXCEED TEN DOLLARS (\$10.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (D) ELIGIBLE CONTRACTORS' AND ELIGIBLE HOMEOWNERS'

REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ELIGIBLE CONTRACTORS AND ELIGIBLE HOMEOWNERS IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

- 15. DISPUTE RESOLUTION:** The parties each agree to finally settle all disputes only through arbitration; provided, however, the Sponsor shall be entitled to seek injunctive or equitable relief in the state and federal courts in the State of New Jersey and any other court with jurisdiction over the parties. In arbitration, there is no judge or jury, and review is limited. The arbitrator's decision and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The parties agree that, except as set forth above, any claim, suit, action or proceeding arising out of or relating to this Contest shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("JAMS") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "Demand for Arbitration", then either party can elect to have the arbitration administered by the American Arbitration Association ("AAA") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in the State of New Jersey. The federal or state law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn't apply and the dispute must be brought in a court of competent jurisdiction in the State of New Jersey. Sponsor agrees to pay the administrative and arbitrator's fees in order to conduct the arbitration (but specifically excluding any travel or other costs of the Authorized Representative on behalf of the Eligible Contractor to attend the arbitration hearing). Either party may, notwithstanding this provision, bring qualifying claims in small claims court.
- 16. ENTRY INFORMATION AND CONTEST COMMUNICATIONS:** As a condition of entering the Contest, each Authorized Representative on behalf of the Eligible Contractor and Eligible Homeowner by submitting an Eligible Homeowner Agreement gives consent for Sponsor to obtain and deliver his or her name, address, Entry, and other information to third parties for the purpose of administering this Contest and to comply with applicable laws, regulations, and rules. Any information an Authorized Representative on behalf of the Eligible Contractor provides to Sponsor may be used to communicate with such Authorized Representative on behalf of the Eligible Contractor in relation to this Contest or on a Contest winner's list. By participating in the Contest, each Authorized Representative on behalf of the Eligible Contractor agrees to all of the terms and conditions of the Sponsor's Privacy Policy, which is available at <https://www.gaf.com/en-us/about-us/privacy-legal/privacy-notice>. In the event of any discrepancy between the Sponsor's Privacy Policy and these Official Rules, these Official Rules shall control and govern.
- 17. MISCELLANEOUS:** The invalidity or unenforceability of any provision of these Official Rules or the Declaration will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules or the Declaration is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Authorized Representative on behalf of the Eligible Contractors agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Contest-related materials, privacy policy or terms of use on any website, social media platform or application and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.

- 18. WINNERS LIST:** To receive a list of the winners, send a #10 self-addressed, stamped envelope for receipt by March 5, 2027 to: GAF Roof of the Year Contest (12536) - Winners List Request, c/o Realtime Media, 2460 General Armistead Ave, Suite 209, West Norriton, PA 19403.
- 19. SPONSOR:** GAF Materials LLC, 1 Campus Drive, Parsippany, NJ, 07054. Reference to third parties in connection with prizes and/or third-party websites or services are for reference and identification purposes only and not intended to suggest endorsement, sponsorship or affiliation with Sponsor or the Contest.
- 20. ADMINISTRATOR:** Realtime Media LLC, 2460 General Armistead Ave, Suite 209, West Norriton, PA 19403.

Appendix: Qualifying GAF Accessories

| Leak Barrier | Starter Strip Shingles | Roof Deck Protection | Attic Ventilation | Ridge Cap Shingles |
|---------------------|-------------------------------|-----------------------------|---|---------------------------|
| StormGuard | WeatherBlocker | Deck-Armor | Cobra SnowCountry Advanced | TimberTex |
| WeatherWatch | QuickStart | Tiger Paw | Cobra SnowCountry | TimberCrest |
| | Pro-Start | Feltbuster | Cobra Rigid Vent 3 | Seal-A-Ridge AS |
| | StarterMatch | Versashield | Cobra RidgeRunner | Z Ridge |
| | | Shingle-Mate | Cobra Exhaust Vent | Seal-A-Ridge |
| | | | Cobra Hip Vent | |
| | | | Cobra IntakePro | |
| | | | Master Flow Roof Louvers — SSB960 Metal Slant-Back, RV50, R50, IR65, IR61, RT65 & High-Capacity Dome Vent | |
| | | | Master Flow EZ Cool Plug-in Power Attic Vents — Roof/Gable Mount | |
| | | | Master Flow Wi-Fi Attic Vents — Roof/Gable Mount | |
| | | | Master Flow Power Attic Vents ERV Series — Roof Mount | |
| | | | Master Flow Power Attic Vents EGV Series — Gable Mount | |
| | | | Master Flow GreenMachine Series Solar/ Dual-Powered Vents — Roof/Gable Mount | |
| | | | Master Flow Aluminum Ridge Vent | |
| | | | Master Flow Wind Turbines | |